

Practitioner's Docket No. 1007P0010US

**PATENT** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Marotta et al.

Application No.:

10/063,040

Filed:

03/14/2002

Examiner:

Unknown

Group No.:

2161

For:

Content Submission System and Methods of Use and Doing Business

**Assistant Commissioner for Patents** Washington, D.C. 20231

## CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following papers are being facsimile transmitted to the Patent and Trademark Office at (703) 746-7239 on the date shown below:

> Faxcover (1 page) Information Disclosure Statement (2 pages) PTO/SB/08A (1 page) Spot Rocket Website Literature (4 pages)

**FAX RECEIVED** 

DEC **0 4** 2002

**GROUP 3600** 

December 3, 2002

Date

Janine E. Rauch

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JAN 1 6 2003

**Technology** Center 2600

(Certificate of Facsimile Transmission -- page 1 of 1)

630-505-1464

## IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant	t: Marotta et al. )		·
Serial No	: 10/063,040	Group Art Unit: 2161	
Filed: 03	/14/2002 )	Examiner: Unknown	
Sy	ntent Submission ) stem and Methods of the ) e and Doing Business )		RECEIVED JAN 1 6 2003

INFORMATION DISCLOSURE STATEMENT

**Technology** Center 2600

Commissioner for Patents Washington, D.C. 20231

Sir:

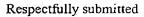
Robert Howard, a named inventor in the present application, has indicated that he had a conversation with an employee of a company called Spot Rocket in Cincinnatti. On information and belief, this conversation took place in the first half of 2001. During that conversation, Mr. Howard was told that a product by the name of "Spot Rocket" was installed for use in several different media agencies. The Spot Rocket product purportedly allowed an agency to 1) put a tape into an encoder, 2) encode the media on the tape into a computer file, 3) transmit the computer file to a destination PC, and 4) de-code the file and play it on the receiving PC. Further, the Spot Rocket employee alleged that the installations had taken place several years prior to this conversation.

Applicants' attorney, Robert B. Polit, has attempted to locate publicly available information regarding the Spot Rocket product. The only publicly available information that has been located to date, however, is the attached information printed from a web site advertising a media product by the name of "Spot Rocket" (www.spotrocket.com.au). This information was obtained from the web site on November 21, 2002. As such, there is no indication that this information constitutes prior art to the present application.

A review of the Spot Rocket information obtained from the web site indicates that this product is limited to the media encoding / transmission / decoding functions described in items 1-4 above. It does not disclose or suggest the comprehensive clearance system described and claimed in the present application.

Attached Form PTO/SB/08A lists the web site reference and is an item that may be relevant to the examination of the above-identified application, despite the fact that it is not itself prior art. A copy of the reference is enclosed. Entry mio the record is respectfully requested.





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Attorney Docket No.: 1007P0010US



Please type a plus sign (+) inside this box +

Comparable to Form PTO:SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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Substitute for form 1449A/PTO				Appl	Application Number Filing Date First Named Inventor		10/063,040 03/14/2002 Marotta et al.		
	INFORMATION DISCLOSURE								
STATEMENT BY APPLICANT  (Use as many sheets as necessary)			First						
			Group Art Unit Examiner Name		2161				
					Unknown				
	Sheet	ı	of	1	Attorncy Docket N	0.	1007P0010US		

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. 1	U.S. Patent Document		Name of Patentee or Applicant	Date of Publication of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)		MM-DD-YYYY	
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OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS							
Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.					
	SPOT ROCKET WEBSITE LITERATURE, www.spotrocket.com.au, printed on 11/21/2002, 4 pages.						
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Examiner Signature		Date Considered					

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPTP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> Appl.c on is to place a check mark here if English language Translation is attached.